



PRIVACY POLICY

This Privacy Policy explains how Travonova (A Part / Project of Machpay LLP) ("we," "our," or "us") collects, uses, shares, and protects Your personal information when You visit or use our website, mobile applications, or related services (the "Platform").

"Personal data" refers to any information that can identify You directly or indirectly as an individual.

Please read this Privacy Policy carefully. By accessing or using the Platform, You confirm that You have read and understood how we process Your personal information as described here.

1. Information We Collect

Depending on how You use our Platform, we may collect the following types of information:

- **Personal Information (You Provide Directly):**
 - First name, last name
 - Email address
 - Country or location
 - Contact details

- **User Content (You Voluntarily Submit):**
 - Messages, feedback, ideas
 - Uploaded content (text, images, videos)

- **Device and Location Data:**
 - GPS or location data (if You enable location services)
 - Device type and operating system

- **Browsing Information (Automatically Collected):**

- IP address
- Browser type
- Pages visited on the Platform
- Website usage behavior

We do not intentionally collect sensitive personal data. Some information may be mandatory for certain services; if not provided, some features may not work correctly.

2. How We Use Your Information

We use Your personal data for these purposes:

- **Providing Our Services:** To operate the Platform, respond to inquiries, and contact You about Your requests. This is based on our interest in operating and improving our services.
- **Analytics and Improvements:** To understand user interaction, improve performance, and enhance features. This is based on Your consent (for cookies) or our legitimate interest in improving the Platform.
- **Legal and Security Purposes:** To comply with legal obligations, prevent fraud, protect rights, and respond to lawful requests from authorities.

Where required, we will ask for Your explicit consent before processing Your data. You can withdraw consent at any time.

3. How We Share Your Information

We may share personal data with:

- **Internal Teams:** Authorized employees who need access to provide services.
- **Service Providers:** Third-party partners (e.g., hosting, technical support, analytics) who help us operate. They are required to protect Your data and follow our instructions.
- **Legal Authorities:** If required by law, court order, government request, or to protect our rights, users, or the public.
- **Business Transfers:** In case of mergers, acquisitions, or sale of assets.

4. Data Retention

We keep Your personal data only as long as necessary to provide services, meet legal obligations, and resolve disputes. Once no longer needed, data is securely deleted or anonymized.

5. Your Privacy Rights

Depending on applicable laws, You may have the right to:

- Access Your personal data.
- Correct inaccurate information.
- Request deletion of Your data.
- Restrict or object to processing.
- Request transfer of Your data.
- Withdraw consent at any time.

To exercise these rights, please contact us using the details below.

6. Contact Us

For questions about this Privacy Policy or to exercise Your rights, please contact:

Travonova Support Team Email: support@travonova.com Website: www.travonova.com

7. Third-Party Links

Our Platform may contain links to external websites. We are not responsible for their privacy practices. Please review their policies before providing personal information.

8. Cookies and Tracking Technologies

We use cookies (small data files stored on Your device) and similar technologies to improve Your browsing experience and remember preferences.

- **Strictly Necessary Cookies:** Essential for basic website functions.
- **Performance Cookies:** Help us analyze website traffic and improve performance.
- **Targeting Cookies:** Used for relevant advertisements based on Your interests.

You can manage or disable cookies through Your browser settings.

9. Location Data

If You enable location services, we may collect Your device's location to identify Your region and provide location-specific services. You can disable location access in Your device settings.

10. Data Security

We implement technical and organizational security measures to protect Your personal data from unauthorized access, loss, misuse, alteration, or disclosure. However, no internet system can guarantee absolute security.

11. Children's Privacy

Our Platform is not for individuals under 18. If we learn we have collected personal information from a minor without parental consent, we will delete it promptly.

12. Changes to This Privacy Policy

We may update this Privacy Policy. When changes occur:

- The updated version will be posted here.
- The "Last Updated" date will be revised.
- Your continued use of the Platform after updates means You accept the new policy.